



# FRIENDS

OF THE MATHEWS MEMORIAL LIBRARY, INC.

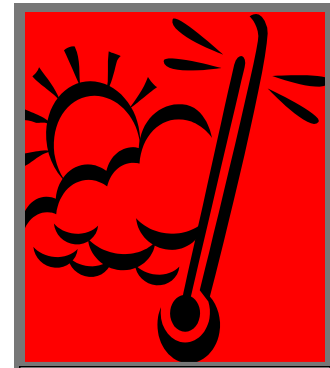
**FLASH!!**  
**Read All About It!**  
**LIBRARY ADDITION BUILDING FUND**

### *From the President...*

It is exciting to be able to tell you that as we entered 2013, approximately \$1,068,000 of the estimated \$1,320,000 goal has been raised in gifts from individuals, groups, businesses, government, and foundations. Recent major commitments include individual gifts of \$90,000, Omaha Tribe's \$10,000, The Roller-Bottimore Foundation's \$10,000, and Chesapeake Bank's \$25,000. The \$50,000 2 to 1 Challenge Grant from The Mary Morton Parsons Foundation was successfully met and substantially exceeded the \$100,000 which we needed to raise. The Campaign Steering Committee, led by dedicated volunteers, continues to reach out to individuals, businesses, and foundations in 2013 as it did in 2012.

While the Campaign Steering Committee continues to raise funds, the Building Committee is actively engaged in the hiring of a contractor as well as a construction project manager. The response to ads placed in early December for contractors to pre-qualify resulted in six contractors being asked to bid. These bids are due on February 21st with construction on the H. Bland Hudgins Wing to begin in early April. Ads will be placed by the end of January for the position of a construction project manager.

All of us are excited to have construction begin in April. We need you to help us close out this project. Please consider how you can support it and join us in making library history in Mathews! If you were generous in 2012 with a tax deductible gift, please consider another donation for 2013. Or, if you have not yet been a donor, we would appreciate a donation for this New Year-which also would be tax deductible and an investment in our youth and library.



We're Almost There!

*Maree Morgan, President*

### Donation Form for Library Addition for 2013

Name \_\_\_\_\_ Address \_\_\_\_\_

I wish to donate \_\_\_\_\_ to the Mathews Library Addition Building Fund.

Make Checks Out to: Mathews Library Addition Building Fund

Mail to: Friends of the Library, P.O. Box 127, Mathews, VA 23109

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### ***From the President...***

Dear Friends,

Happy New Year. We are looking forward to a great 2013 just as we had in 2012. As you know, our mission is to support the Library by providing advocacy, volunteers, and financial support for programs, services, and capital expansion needs. The funds raised from the sale of bricks for the courtyard and from books at The Orrell Building go to support the programs and services requested each year by the Librarian. Book sales reached an all time high in 2012 of over \$14,000. This achievement is due to the many volunteers under the leadership of Jane Abbott, Book Sales Chair, and Michael Cannon, Board Member, who substantially increased the number of days in which the bookstore is open. However, you, our members and the public, also need to be thanked for your generous donation of books which makes the store possible.

The past two and one half years has seen the Friends embark on leading and managing a Capital Campaign to add an addition to the Library to meets its needs.

February will see the launching of a newly redesigned website for the Friends. Many thanks to Dennis Whitcomb, Computer Science teacher at Mathews High School, who agreed to have two teams of students work with the Friends on a "real world project". Mary Whitley, who initiated this project, and Christine Ulhrich have worked with the students over the past few months to make this "redo" a reality.

As the public campaign for the Library Addition Project moves forward and construction begins, please go to our newly designed website (to be launched in mid-February) for updates on what is happening.

I'd like to thank Mary Margaret Hutchins on behalf of the Board for her services from 2010-2012 in publishing the Friends newsletter. Mary Whitley has taken over the publishing of the newsletter as well as oversight for the web-site.

We are looking forward to our general membership meeting on April 16th and hope to see you there.

Maree Morgan, President

### **Everything Old Is New Again: MHS Students Redesign the FOL Website**

In a happy partnership, the FOL Board cooperated during the fall 2012 semester with Dennis Whitcomb, Computer Science Teacher and RCC Adjunct Instructor, at Mathews High School, and ten of his Advanced Wed Design students to redesign the FOL website. The students got experience working with a "real" client, and the Friends got an attractive new web site and the opportunity to talk with a new audience about the library's expansion plans.

The students worked in two teams, competing with each other to design a site that will build support for the library's current addition project, improve access to information about ongoing programs, and attract new members to FOL. Both teams produced handsome designs incorporating updated features that improve functionality and readability.

After a formal presentation by the students on January 14--and a celebration of the conclusion of the design phase of the project with pizza and soft drinks--board members made the difficult choice between the two excellent contenders. Team 1 (Lauren Perreault, Anna Hudgins, Ashley Payne, Kelly Adams, and Maggie Harbick) produced a simple but sophisticated design with drop-down functionality and easy readability. Team 2 (Clayton Moughon, Emma Wygant, Sam Spadaccini, Justin Jenkins, and Jeb Ange) developed a design that used a variety of methods (hot spots, named anchors, thumbnails) to link one area of the site to another, offering easy expandability.

The selection committee chose Team 1's design but hopes to incorporate ideas developed by Team 2 in the final site. The new, updated website will be available soon-check it out later this month.

Article by Christine Wesson

**Friends of the Mathews Memorial Library Statement of Activities**

**January 1 - December 31, 2012**

**Bronwyn Hughes, Treasurer**

	<b>2012 Actual</b>	<b>2013 Budget</b>
<b>INCOME</b>		
Book Sales	14,125	13,000
Bricks	1,300	1,500
Grants	4,750	4,750
Restricted Donations not for Addition	100	
Interest on CD's	244	15
Membership Dues	240	300
<b>TOTAL INCOME</b>	<b>20,759</b>	<b>19,565</b>
<b>EXPENSE</b>		
<b>OPERATING EXPENSES</b>		
Accounting Services	1,400	5,000
Advertising	289	200
Brick Engraving	291	300
Legal Fees	300	150
Membership & Subscriptions	80	80
Newsletter	495	500
Office Supplies	493	500
Orrell Building Rental	12	12
Orrell Cleaning	1,020	1,040
Post Office Box	70	70
Postage	444	500
Repairs & Maintenance	2,645	100
Safe Deposit Box	30	30
State Corporation Fee	25	25
Supplies	122	100
Telephone	558	558
Total Operating Expenses	8,274	9,165
<b>PROGRAM EXPENSES</b>		
Author Programs and E-readers	4,735	5,000
Collections	100	
Summer Programs	6,845	7,000
Total Program Expenses	11,680	12,000
<b>TOTAL EXPENSES</b>	<b>19,954</b>	<b>21,165</b>
<b>NET INCOME</b>	<b>805</b>	<b>-0-</b>

**Friends of the Mathews Memorial Library, Inc.  
Statement of Financial Position  
January 7, 2013**

**ASSETS**

FOL FUNDS

Checking Account—FOL Funds	1,1621
Library Director's Fund	665
182 Day CD	10,107
	<b>22,393</b>

LIBRARY ADDITION FUNDS

Library Addition Trust	167,178
Checking Account—Project Funds	146,700
Pledges	363,985
County Reserve Account	12,250
Demand Money Plus	15,923
Legal Retainer	500
Architect's Retainer	2,500
	<b>709,036</b>

LIBRARY ADDITION COSTS

Radio Shack Building	186,404
Architect	71,547
Bank Fees	15
Electric	570
Insurance	1,318
Miscellaneous	30
Printing & Promotion	3,790
Professional Fundraiser	57,760
Studies and Analyses	731
	<b>322,165</b>

**TOTAL LIBRARY ADDITION**

**FUNDS & COSTS 1,031,201**

**UNDEVELOPED LAND 158,000**

**TOTAL ASSETS 1,211,593**

**LIABILITIES**

COMPLETED LIBRARY ADDITION

Donations	594,120
From FOL Savings	153,293
Grants	83,500
From Mathews County	200,000

Interest on Trust Account	288
	<b>1,031,201</b>

**TOTAL LIABILITIES 1,031,201**

**NET ASSETS 180,392**

**TOTAL LIABILITIES**

**& NET ASSETS 1,211,593**

*Respectfully Submitted,*

*Bronwyn Hudgins, Treasurer*

**General Membership Meeting  
April 16, 2013-10:00 a.m.  
John Warren Cooke Room  
Mathews Memorial Library**

## FRIENDS 2012

### WALKWAY & PATIO BRICKS

The year 2012 saw an upswing in donations during the last two months of the year as we received six donations to go with the five during the previous ten months. Of those, ten were 4"x 8" and one was 8"x 8". That compares with a total of 21 donations, twelve 4"X 8" and nine 8"X 8", in 2011.

This year's inscriptions honored and memorialized individuals and families and recognized and expressed appreciation of local organizations. Both local and out-of-state donors contributed to this special method of supporting our outstanding library.

Please consider adding your own personalized brick inscription to the 458 already there as there remains lots of room. Donations remain at \$100 for the 4"X4" and \$150 for the 8"X8" brick-for more information contact Roger Gamble at [friendsofmathewslibrary@gmail.com](mailto:friendsofmathewslibrary@gmail.com).

Article by Roger Gamble

## TO THE RESCUE

The Friends' bookstore had a rare opportunity to obtain beautiful wooden bookcases from the charming Twice Told Tales Book Store.

With a very limited window of time for pick up, we had no way of getting these 6' tall bookcases out of the store and loaded on to a trailer.

Boat Crafters, a local boat repair shop, came to the rescue. When their owner, Noah Cannon, heard of our dilemma, he closed his shop and he and an employee spent the morning loading up the 10 bookcases. Thanks to Boat Crafters for this donation of time and labor!

*I am part of all I have read.*

John Kieran

## VOLUNTEER OF THE YEAR



Congratulations to **Barbara Sampson** - our VOLUNTEER OF THE YEAR for the Friends of the Library.

Most of our bookstore customers know that our store is open for 4 hours at a time on the weekend. However, to get ready for any opening, there are at least 10 hours of behind-the-scene work.

While we are blessed with some amazing volunteers, for whom we are very thankful, Barbara's skill of being able to quickly sort books of such a variety into their appropriate classifications coupled with her countless hours of service, made her our number one volunteer. Barbara quietly drops by once or twice **every week** and processes hundreds of books. She makes suggestions for ways to enhance the store. She is committed to keeping our bookstore "not your ordinary used book store." Her vast knowledge of books, her creative ideas and her weekly donation of hours of her time have made a significant contribution to our success.

Thanks to Barbara and each of our outstanding dedicated volunteers. They are the backbone of our bookstore and have helped to make this our best year yet.

Article by Michael Cannon

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***From the Library Director...*****Building for the Future**

How do you plan for a future that you can't predict or, more precisely, how do you build a library today that works tomorrow? Is it a matter of seeing the past as a model for the future and following familiar footsteps or using that knowledge to chart a new course? Today's uncertain economy makes these concerns non-issues for many libraries. Many libraries do not have the luxury of planning for change. Not so the Mathews Memorial Library for, as we have discovered, the community has demonstrated their support through their generosity in ensuring that the library continues to grow and serve the community. For this we are more than grateful, we are humbled by the trust that citizens bestow upon those of us who are charged with providing library service.

Like many libraries, we face the challenge of meeting the needs and expectations of 21<sup>st</sup> Century users. Recognized for taking an innovative approach to library service, the Mathews library believes today's patrons expect, and deserve, to have more than strictly access to information. In particular, when creating special places and charting programs for children and teens, we must adhere to principles that provide multi-layered experiences, foster anticipation and wonder, engage all the senses, offer paths to pride and accomplishment and, equally important, offer refuge where they can regroup to rest their bodies and their minds.

Our goal is to utilize the added space from the planned expansion in a way that provides a more attractive, patron-oriented environment sufficiently flexible to change over time. Virtual space is also a part of the vision. Information that is digital can be available anywhere, anytime and can be retrieved using today's electronic tools. With the planned creation of an "E-Branch" encompassing service to all ages, the library hopes to expand patrons' literary and information environment.

2013 should prove to be an exciting year for the library as we take a fresh look at how best to provide a patron-focused environment that is conducive to learning as well as being a cultural center for community activities. While it is not practical to think that we can be all things to all people, we aspire to continue to be among those libraries that offer the best to the communities they serve.

*Bette Dillehay,*

*Director*

***DONA HONORARIA***

**We have received honoring gifts, since the last newsletter:**

**In Honor of Rob Quartel  
Judy Busby**

**In Memory of Dunbar Lawson**

## Membership For 2013 Join for Life and Save!!

I Want to Open/Renew My Membership.

Remittance is enclosed to:

- \_\_\_\_\_ Open My Lifetime Membership @ \$50 per person
- \_\_\_\_\_ Open My Annual Membership @ \$5 per person
- \_\_\_\_\_ Renew My Annual Membership @ \$5 per person

I Want to Help the Friends Support the Library.

\_\_\_\_\_ Enclosed is my gift of \$\_\_\_\_\_.

Mr/Mrs/Ms \_\_\_\_\_

Name

Telephone

Address

Email Address

City

State

Zip Code

Contributions to the Friends of the Mathews Memorial Library, Inc.

are tax deductible. Make checks payable to

Friends of the Mathews Memorial Library, Inc.

and mail to P.O. Box 127, Mathews, Virginia 23109-0127.

[www.friendsofmathewslibrary.org](http://www.friendsofmathewslibrary.org)

[friendsofmathewslibrary@gmail.com](mailto:friendsofmathewslibrary@gmail.com)

Friends of the Mathews Memorial Library, Inc.

P. O. Box 127

Mathews, VA 23109-0127

### ***FRIENDS USED BOOK STORE : YOU ASKED FOR IT!***

Our customers asked us to open more often during the "Non Gardening Dark Months." We responded by opening **every** Saturday. You asked us to be open after lunch. Our new hours, 10:00 a.m. - 2:00 seem to be a success. The results have been that we have more happy customers and that we have earned **\$14,125 for 2012**--our best year yet!

Thanks to our 12 gifted volunteers who worked during the week and on the weekends to organize and sort the thousands of books that came in.

Our store is "not your ordinary used book store," because in 2012, there were total donations of 544 hours to make it unique. Thanks to the Mathews Community for your generous donations. Thanks to the Garden Club of Mathews for maintaining the Pam Machen Memorial Garden.

We are selling thousands of wonderful books for the best price **anywhere**. We are saving trees, and we are earning money for the outstanding activities offered at our prize winning library!

Thanks for telling us what you wanted!

We will be open every Saturday in January, February and March-10:00 a.m.to 2:00 p.m. Come join us!



Article by Michael Cannon



