



FRIENDS

OF THE MATHEWS MEMORIAL Library, INC.

From the President's Corner...

Fellow Friends of the Mathews Library,

It is January 2011 and several changes are taking place at the Friends.

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Neil Webre, president of the Friends for the past three years, has resigned due to personal reasons. His leadership will be missed by all who have had the privilege of working with him. Neil was instrumental in spearheading a number of initiatives, many of which have come to fruition. Recognizing that the Library had outgrown its space and that there was a need for a youth center, additional offices for staff, and space for expanded adult services, Neil began pursuing ways to address those needs. In 2010, a generous donor gifted the funds to the Friends to purchase the building adjacent to the Library. This building truly reflects the old adage "Location, Location, Location". Where else could the Library expand? The building will be named in honor of Dr. H. Bland Hudgins, who practiced medicine for years in Mathews County. Hopke & Associates, the architectural firm instrumental in the renovation and addition to the existing Library, was hired to develop a plan which would meet the identified needs of the Library and which would integrate the new addition with the existing Library. As this newsletter goes to press, the Friends are very close to finalizing a plan with Hopke & Associates.

A second very important endeavor in 2010 was to convert the status of the Friends of Mathews Memorial Library Association to that of a tax-exempt corporation. This endeavor was successfully completed by year end due to the efforts of Jim Hutchins.

A very special thanks to Jane and Dave Abbott who for many years have managed the Book Store at the Orrell Building. Through their leadership and hard work, they and their wonderful volunteers are responsible for the Friends' ability to support many of the programs at the Library. In the fourth quarter of 2010, Friends board member Michael Cannon and her husband Ed joined the Abbotts in the management of the Book Store, providing more opportunities for the Book Store to be opened to the community.

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From the Library Director...

Exceeding Our Expectations

In the literary world, at the end of the year, dozens of lists of the “best books” appear. You find them in magazines, newspapers, book stores and on the Internet. It occurred to me recently that not only does the Library have most of the “best books” available for readers, but a review of the many services and programs provided throughout the year might also produce a “best list”. Assisted by the staff, we have produced a compilation of what we consider to be our best. We recognize that our judgment may be somewhat compromised, and thus we invite your feedback on what the list should include.

Before creating the list of proposed services and programs, we adopted a few guidelines for evaluating best list candidates. Among the criteria were the obvious considerations such as: was the program or activity popular as demonstrated by attendance or feedback; did it produce an increase in Library use; and did it address a community need or interest. More esoteric considerations included the consideration of the presence of a quality of good stewardship of the trust placed in us by patrons; did it present an opportunity for partnering with other community organizations. Finally, and perhaps most importantly, is the program sustainable; i.e., can it be expected to continue to provide value. Here are our selections:

The *Career Connect Center (C3)*, a one-stop access point for job-related resources, offers assistance in applying for jobs and unemployment benefits online. During 2010, forty-seven individuals registered at the Center, ten of whom are known to have obtained jobs.

The digital divide was routinely and successfully addressed through the numerous *computer classes* offered throughout the year. Focusing on basics as well as specific applications, 81 individuals attended the classes.

A major highlight of our celebration of Black History Month was the appearance of Lillian Lincoln Lambert, author of *The Road to Someplace Better*, who brought a message of inspiration and vision to a standing room only audience.

Forty-six young travelers “flew away” on a *Fantasy Trip* for an African adventure in April. The program provided them with an exciting opportunity to experience the sounds and tastes of exotic South Africa and Botswana, while learning about the unique culture of Africa.

Upcoming Events *at a glance*

Microsoft Excel Foundations

Jan. 24-26, 6:30 - 9:00 pm

Early Literacy Center Open House

Jan. 24-26, 10:30 am - noon

Tech Stew-A Look at Social Networks

Feb. 8, 10:00 am - noon

Valentine Tea Dance

Feb. 13, 3:00 - 5:00 pm

Brown Bags and Books

Feb. 17, noon - 1:00 pm

Digital Camera Workshop

Feb. 19, 10:00 am - noon

Dr. Seuss Day

Mar. 3, 8:30 am

Tech Stew-Web-based Email

Mar. 8, 10:00 am - 12:30 pm

Picasso Exhibit Field Trip

Mar. 25, 9:00 am - 5:00 pm

Basic Computer Skill

Mar. 28-30, 6:30 - 9:00 pm

descriptions of each event on page 3

continued page 3

From the Library Director *cont'd*

A day in the sunshine participating in the Library's *Highland Games* proved a wonderful way to celebrate the end of the school year for 34 young challengers.

The 2010 summer youth program "*Follow the Circus*" exceeded our expectations, both in registration (96) and in excellence. The magicians and clowns were top notch, but no match for the hometown circus held the last day on the courthouse green.

Sunday Afternoon Tea Dances brought fun and music to the Library four times. Always a success, the dance held on August 29th attracted a capacity crowd of 72 who danced, sang and listened to the sounds of "After Six."

Deck the Halls never fails to transform the Library into a place of magic. This was especially true in 2010 with the theme, The Gift of the Magi. On November 28th, the sounds of laughter and music filled the Library as decorations were hung on the six trees representing the traditions of Mathews.

We began the year with 8,203 registered patrons and ended with 8,764 who checked out 27,422 items. The Library sponsored over 105 programs for adults and youth with more than 1,000 in attendance.

It is our hope that we were able to enrich the lives of those who came to the Library. We believe the past year was a remarkable one, and we expect 2011 to surpass it. Today's library is a broad, diverse resource where people go, not just to get something, but to be connected to the world in a different way. The programs and services that the Mathews Memorial Library offers must support this vision if we are to be considered community partners in the future.

Upcoming Events

in detail

Microsoft Excel Foundation Level Class - Learn the basics of using a spreadsheet program. **Registration required.**

Early Literacy Center Open House - Parents and preschoolers are invited to come and explore the new Center, which contains tools for enhancing the Library experience and teaching early reading skills through play.

Tech Stew – A Look at Social Networks - The first in a series of short workshops intended to provide a step-by-step introduction to social networks (Facebook, MySpace, etc.) for beginners. **Registration required.**

Valentine Tea Dance - An afternoon of dancing and socializing with music by "After Six."

Brown Bags and Books - An opportunity to join others in a lively, informal discussion of Kathryn Stockett's book, *The Help*, led by Mary Ann Carr and Mary Sampson. Planned as a monthly event, the series will also feature authors who read, discuss and sign their books. Guests are invited to bring a brown bag lunch if they wish.

Digital Camera Workshop - If the operation of a digital camera is confusing, this workshop will help. A hands-on class that focuses on basic operation as well as more creative picture-taking. **Registration required.**

Microsoft Office Word - A two-day workshop that reviews the fundamentals and expands participants' understanding of commonly used features. **Registration required.**

Dr. Seuss Day - Library staff and volunteers join Lee Jackson staff in a lively story-telling adventure with students honoring the legendary Dr. Seuss.

Tech Stew – Web-based E-mail - The second in the series, the one-day session begins by reviewing the basics of using web-based E-mail services. Participants will learn about filters, sending attachments and much more. **Registration required.**

Picasso Exhibit Field Trip - A unique opportunity to visit the Virginia Museum of Fine Arts and view the works of Picasso. Traveling by bus, guests will enjoy lunch at the Museum. The cost, including transportation and ticket, is \$35.00. Lunch is not included in the fee. **Reservations required.**

Basic Computer Skills - A three-session class to train beginners on basic computer operations. The class focuses on the computer's hardware components and its operating system. Participants learn to write and format documents and surf the Web. Basic E-mail services are also presented. **Registration required.**

dates and times listed on page 2

From the President's Corner *cont'd*

At the January 12th board meeting, officers of the corporation were elected. They include Maree Morgan-President, Roger Gamble-Vice President, Jim Huchins-Treasurer, and Pam Viens-Secretary. The board also welcomes Hank Furniss as a new director and the expertise he brings to the board.

2011 is shaping up to be an exciting year for the Friends. We are entering the next phase in the development of the "New Wing". We will need the support and the involvement of all Friends of the Library to make the integration of the New Wing with the existing Library a reality. We will keep you posted on our progress.

Enjoy the winter and stay warm.

*Maree Morgan
President*

BRICK WALKWAY & PATIO

Although the brick donations were down in 2010 from previous years, nine bricks were added to the 417 already installed in the Walkway and Patio. Six 4 x 8 and three 8 x 8 bricks were purchased to honor, memorialize or recognize family, friends, public figures and special members of the household. All donors received an attractive certificate noting the inscription. Once the brick was received by the Friends, the donor received a telephone call advising them as to when the brick would to be installed and as to its location on the Patio.

As we have hundreds of more bricks ready to be inscribed, you are encouraged to think of new and/or original ways to express yourself while supporting the Library. For instance, we have a brick dedicated to hounds - Spice & Sherman - who are considered "members of the family." Then there are philosophical inscriptions such as: *No Man Is Born Wise, Oxen Are Slow But The Earth is*

Patient, Every Reader Finds Himself, and It Is Better To Give Than Receive. Let your imagination soar.

Brick donations remain at \$100 for a 4 x 8 brick while the 8 x 8 brick has been lowered to \$150 from \$225. As in the past, 100 percent of all brick donations are used to support our excellent Library.

Roger Gamble

Newsletter News

In an effort to be more fiscally and environmentally responsible, the Friends would like to send the quarterly newsletter electronically to those of our members who have provided email addresses. Receiving your newsletter via email would be a "no cost to you" donation to the Friends and would reduce considerably our cost of printing and mailing a paper copy. And there is the added bonus of doing our part for the environment.

We do understand that receiving the newsletter electronically is not an option for all our members, and we do plan to continue mailing a copy to those who prefer the paper copy or with no email address and/or very slow internet connections. If you would be willing to receive your newsletter electronically, please send a message to that effect to our email address at friendsofmathewslibrary@gmail.com. Thanks.

*Mary Margaret Hutchins
Newsletter Editor*

2010

it is time to check your mailing label for
the renewal date of your dues

From the Treasurer ...

This will be boring - unless you find that reading notes to financial statements or about the transfer from an unincorporated association to a corporation pulls you to the edge of your chair.

As you know from previous articles in this newsletter, we have been in the process of changing our organization's structure from that of an unincorporated association to that of a corporation. The corporation obtained the last of the required tax exemption recognitions from governmental units, those from the state and from the county, in December. Therefore, all assets, rights, functions and obligations of the association were finally transferred to the corporation in that month. The Executive Committee dissolved the association on January 12, 2011. Going forward, we will operate solely through the corporation.

Looking backwards, you will find two financial statements as a part of this newsletter. They show the financial history and status of both the association and the corporation as of December 31, 2010. The numbers reflect the following duality of operations: until the end of December, the corporation concerned itself with becoming established and with handling the purchase of the property at 243 Main Street, Mathews Court House, for Library expansion; the association performed all other operations.

The establishment of the corporation, the purchase of 243 Main Street and the transfer of assets from the association to the corporation produce some unusual numbers in some of the categories of the financial reports. Let me point them out.

Both reports use the income category of Non-Qualifying Grants. I should probably explain that this item shows income which the IRS does not count for purposes of determining whether we are a publicly funded charitable organization. Examples of such grants are gifts from private foundations, individual gifts in excess of \$5,000 and gifts from members of the organization governing body. We do not mind receiving non-qualifying grants; we simply have to receive a certain amount of qualifying income. So far, we do.

In the association's report, there is in excess of \$70,000 dollars in Miscellaneous expenses. By far, the bulk of this sum consists of costs associated with forming the corporation and with transfer of funds to the corporation. Also, this report shows a bit more than \$200,000 in Buildings & Grounds support to the Library. Again, most of this comes from an initial transfer of funds to the corporation for the purchase and development of 243 Main Street.

The corporation's report shows Public Entity Grants of more than \$380,000. The vast majority of this sum represents transfer of assets from the association. An additional unusually large number is found in the Tangible Assets expense category. Most of this relates to the purchase of 243 Main Street.

Next time, I hope to provide more entertainment by reporting on participation in the upcoming Regional Friends of the Library Mud Wrestling Competition. Until then ...

Jim Hutchins
Treasurer

**USED BOOK SALES
ORRELL BUILDING**

WINTER SCHEDULE 2011

By popular demand we are going to be open more frequently.

**January - April
Open the first and third Saturday of each month, 9 am – 1 pm**

Watch for our sign on Main Street for additional openings.

2010 in Review

- ❖ Book Store open 44 days
- ❖ Number of Volunteers - 12
- ❖ Volunteer Hours ~ 600 hours
- ❖ \$11,421.74 in used books sales (~ \$260/day)
- ❖ \$70.00 in totes sales

- ❖ A new flag was purchased and displayed. The same 4 street signs were used throughout the year and did not need to be replaced.

- ❖ Carol Fitzgerald organized volunteers from the Garden Club of Mathews County in maintaining the Pam Machen Memorial Garden. It was always beautiful. Watering was done with a hose stored inside the Orrell Building.

- ❖ Inside the building, some of the shelf units and tables are showing signs of wear and possible failure. The Board has approved funds to replace these units in both the front and back rooms. Much needed toilet repairs were completed by the county. Cleaning of the interior of the building was done by Jane and David Abbott.

- ❖ Maintenance work on the exterior of the building was completed by the county. The exterior walls were washed and painted as well

as the trim around the doors. A broken panel of glass was replaced by the county.

- ❖ Unsold books that were dirty, moldy, torn or showing signs of water damage were taken to the county recycling bin.

- ❖ Books that had been on the shelves for a long time, books that were duplicates, and books of limited interest were donated to the following:
 - jail libraries in Saluda & Newport News
 - Bay School of the Arts

- ❖ Unsold and outdated textbooks were recycled through a contact in Newport News which shipped them to Africa.

Jane and David Abbott

THANK YOU, VOLUNTEERS

2010 was a very successful year for the Used Book Sales at the Orrell Building. Thanks to all our volunteers who worked long hours to make this possible:

Ed Cannon, Joyce Deputy, Nan Hathaway, Pat Kinsley, Joan Metzger, Stephen Raptis, Marcie Ray, and Barbara Sampson, the Library staff and the Friends.

Thank you,
Jane and David Abbott

FRIENDS OF THE MATHEWS MEMORIAL Library
Treasurer's Report – 12/31/10

			2010 Budget
BUILDING FUND			
Balance, January 1, 2010		\$59,366.42	
Interest Earned YTD		\$210.04	\$1,200.00
Brick Deposits YTD		\$650.00	
Other Deposits YTD		\$50,000.00	
Withdrawals YTD		\$(110,226.46)	
Total Current Building Fund Balance		\$-	
OTHER INVESTMENTS			
Balance, January 1, 2010		\$93,004.69	
Interest Earned YTD		\$379.14	
Other Deposits YTD		\$-	
Withdrawals YTD		\$(93,383.83)	
Total Current Investment Accounts Balance		\$-	
CHECKING ACCOUNT			
Balance January 1, 2010		\$128,104.84	
<u>Income (Deposits) YTD</u>			
Book Sales	\$11,421.74		\$10,000.00
Tote Sales	\$70.00		
Bricks	\$1,115.00		
Dues	\$440.00		\$300.00
Individual Contributions	\$2,885.00	}	
Public Entity Grants	\$650.00	}>	\$20,000.00
Non-Qualifying Grants	\$123,200.00	}	
Transfer from Savings	\$43,383.83		
Total Income		\$183,165.57	\$31,500.00
<u>Operating Expenses YTD</u>			
Leases & Rentals	\$353.41		\$12.00
Utilities	\$554.16		\$500.00
Office Supplies	\$201.96		\$1,050.00
Insurance	\$(48.00)		\$700.00
Membership & Subscriptions	\$40.00		\$65.00
Advertising	\$9.50		\$188.00
Postage	\$414.62		\$500.00
Newsletter	\$345.00		\$500.00
Bricks	\$299.00		\$300.00
Tote Bags	\$-		
Sales Taxes	\$346.69		\$650.00
Miscellaneous	\$70,363.09		\$135.00
Furniture & Equipment	\$86.77		
Total Operating Expenses		\$72,966.20	\$4,600.00
<u>Library Support YTD</u>			
Programs	\$11,987.90		
Collections	\$-		
Computers, Software	\$15,454.10		
Building & Grounds	\$200,086.21		
Equipment & Furnishings	\$10,426.00		
Staff Development	\$-		
Total Library Support		\$237,954.21	\$26,900.00
Total Expenses		\$310,920.41	\$31,500.00
Transfers to Savings/Investments		\$350.00	
Change in Checking Acct.		\$(128,104.84)	
Unaudited Check Book Balance		\$-	
Bookstore Change Fund		\$-	
TOTAL CASH & INVESTMENTS		\$-	

FRIENDS OF THE MATHEWS MEMORIAL Library, INC.
Treasurer's Report - 12/31/10

Current Accounts			2010 Budget
CHECKING ACCOUNT			
Balance January 1, 2010		\$0.00	
<u>Income (Deposits) YTD</u>			
Book Sales	\$0.00		
Tote Sales	\$0.00		
Bricks	\$0.00		
Dues	\$55.00		
Individual Contributions	\$0.00		
Public Entity Grants	\$381,230.55		
Non-Qualifying Grants	\$0.00		
Total Income		\$381,285.55	\$0.00
<u>Operating Expenses YTD</u>			
Leases & Rentals	\$0.00		
Utilities	\$0.00		
Office Supplies	\$231.23		
Insurance	\$905.00		
Membership & Subscriptions	\$0.00		
Advertising	\$0.00		
Postage	\$54.60		
Newsletter	\$0.00		
Bricks	\$0.00		
Tote Bags	\$0.00		
Tangible Assets	\$186,427.14		
Miscellaneous	\$912.53		
Total Operating Expenses		(\$188,530.50)	\$0.00
<u>Library Support YTD</u>			
Programs	\$0.00		
Collections	\$0.00		
Computers, Software	\$0.00		
Building & Grounds	\$0.00		
Equipment & Furnishings	\$0.00		
Staff Development	\$0.00		
Total Library Support		\$0.00	\$0.00
To Checking from Savings/Investments		\$0.00	
From Checking to Savings/Investments		(\$162,857.32)	
Checking Account Balance		\$29,897.73	
Bookstore Change Fund		\$75.00	
RESERVE FUND			
Balance, January 1, 2010		\$0.00	
Interest Earned YTD		\$23.41	
Other Deposits YTD		\$20,000.00	
Withdrawals		\$0.00	
Total Current Reserve Fund Balance		\$20,023.41	
BUILDING FUND			
Balance, January 1, 2010		\$0.00	
Interest Earned YTD		\$102.09	
Other Deposits YTD		\$142,857.32	
Withdrawals		\$0.00	
Total Current Building Fund Balance		\$142,959.41	
TOTAL CASH & INVESTMENTS		\$192,955.55	

**FRIENDS OF THE MATHEWS MEMORIAL Library, INC.
Treasurer's Report - 12/31/10 cont'd**

RESTRICTED FUNDS (Included in cash & investments, above)	
Treakle Foundation	\$0.00
Library Addition	\$14,660.86
Total Restricted Funds	\$14,660.86

TANGIBLE ASSETS	
Realty	\$242,800.00
Equipment & Furniture	\$86.77
Book Inventory	\$0.00
Total Tangible Assets	\$242,886.77

LONG TERM LIABILITIES	
Library Addition	\$139,460.86

Note re asset valuations:

reality = assessed value; other tangible assets = depreciated cost

DONA HONORARIA

We have received honoring gifts during the past year.

To the general fund:

In Memory of Judy O. Burroughs

In Memory of John Warren Cooke

In Memory of Norma von Brock

*In Honor of Cathy Walker and Vera Dotson,
two highly committed teachers*

To the H. Bland Hudgins Library Addition project:

In Memory of H. Bland Hudgins, M.D.

In Memory of Elizabeth Ann Richardson.

Friends of the Mathews Memorial Library, Inc.
P.O. Box 127
Mathews, VA 23109-0127

I Want to Open/Renew My Membership.

Remittance is enclosed to:

- Open My Lifetime Membership @ \$50 person
- Open My Annual Membership @ \$5 person
- Renew My Annual Membership @ \$5 person

I Want to Help the Friends Support the Library.

Enclosed is my gift of \$ _____.

Mr/Mrs/Ms _____	_____	_____
	Name	Telephone
_____		_____
	Address	Email Address
_____		_____
City	State	Zip Code

*Contributions to the Friends of the Mathews Memorial Library, Inc.
are tax deductible. Make checks payable to
Friends of the Mathews Memorial Library, Inc.
and mail to P.O. Box 127, Mathews, Virginia 23109-0127.*

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